

# EMPLOYER UPDATE



## INSIDE

New Subscriber  
Numbers on  
Delta Dental  
Correspondence

Revitalizing  
Our Brand

DDNE Again  
Receives High  
Marks from  
A.M. Best

Ask Asea

### Welcome to EmployerUpdate

We are pleased you have chosen Delta Dental of Nebraska as your dental benefits carrier. As part of our ongoing efforts to provide you with top quality dental benefit choices and world-class customer service, we are pleased to introduce EmployerUpdate, a biannual newsletter that will provide the latest information about Delta Dental products, services, oral health information, industry trends and more. If you have any questions or topic ideas, please submit them to [coconnell@deltadentalne.org](mailto:coconnell@deltadentalne.org).

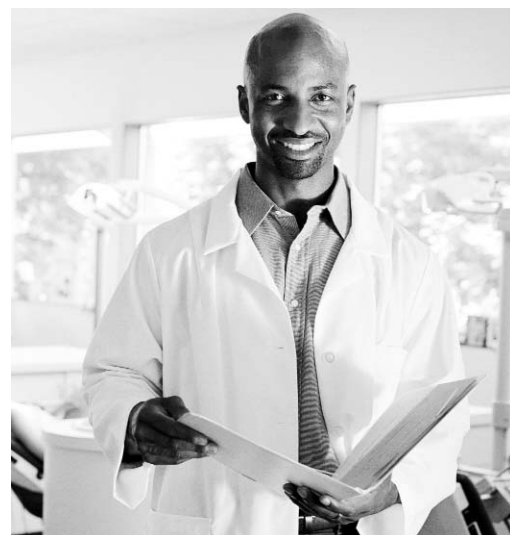
## DELTA DENTAL COVERS IMPLANTS

Delta Dental of Nebraska's pooled dental plans will include coverage for implants beginning Jan. 1, 2007. Implant coverage is being added to all employer-paid pooled plans that offer major coverage—it will not be included in DeltaCare, voluntary or preventive-and-basic-only plans.

"We're adding this benefit to our new business plans and also to our inforce groups," said **Chris Earl**, chief sales officer. "It's the right thing to do based on the most current scientific knowledge and, therefore, it makes sense going forward for our new and existing customers."

To ensure the implant is covered based on the individual's oral health condition and our policy provisions, we strongly recommend that dentists submit a pre-estimate request before performing an implant.

"Implants are automatically included in our pooled plans as of the new year, and coverage is included in our rates rather than added as a surcharge," said Earl. "For individually rated plans, we will continue to design benefits and pricing based on the customer's specific requests."



# ASK ASEA

Asea Safgren is director of retention at Delta Dental. If you have questions you would like us to address in EmployerUpdate, please send them to Cathy O'Connell, Editor, at [coconnell@deltadentalne.org](mailto:coconnell@deltadentalne.org).



**Question:**  
How do I enroll, change and terminate employees?

**Answer:**  
Membership changes can be made online, electronically or on paper. Accurate and timely enrollment information from groups allows Delta Dental of Nebraska to better respond to member inquiries, process claims correctly and generate accurate billing statements. The method a group uses depends on such factors as the group size, the level of change activity, and required reporting frequency.

## Online Enrollment

Online Enrollment is recommended for employer groups with less than 2,000 employees. In some cases, it is also appropriate for larger groups who have multiple locations and/or groups with minimal ongoing changes. Online

Enrollment, available at [www.deltadentalne.org](http://www.deltadentalne.org), allows you to view and apply daily additions, changes and terminations to the membership file. All transactions are updated in real time. Please contact your account manager to obtain more information about using Online Enrollment.

## Electronic Enrollment

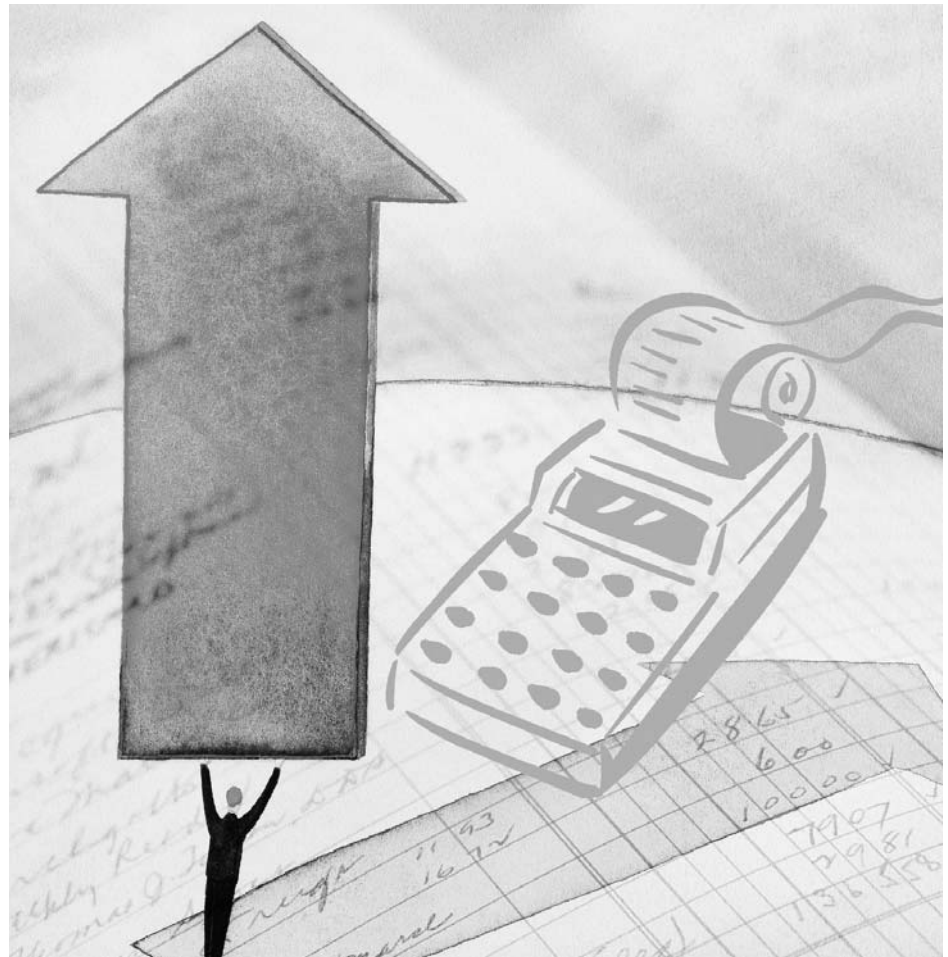
The Electronic Enrollment process is recommended for employee groups of 1,000 or more. Electronic Enrollment facilitates the transfer of enrollment information in a standard data format that increases data accuracy and decreases turnaround time. This requires HIPAA 834 file format sent via FTP. Please contact your account manager if you would like information on our implementation process and file format requirements.

## Paper Enrollment

If Online or Electronic Enrollment are not options, we also accept enrollment and changes using enrollment forms. Membership Enrollment and Membership Maintenance forms are available online for your use.

## DDNE AGAIN RECEIVES HIGH MARKS FROM A.M. BEST

Delta Dental of Nebraska consistently earns high financial ratings and, in fact, as part of the Delta Dental of Minnesota Group, is one of the most highly-rated dental plans in the country. Recently, A.M. Best Co., the world's oldest and most authoritative insurance rating and information source, gave DDNE an A (Excellent) rating for the eighth consecutive year.



# REVITALIZING OUR BRAND

As we've previously communicated, Delta Dental Plans Association has revitalized our brand to develop a stronger national identity. These updates will not affect our products, benefits and services.

As part of the new brand guidelines, we've shortened our name to Delta Dental of Nebraska, dropping the word "Plan." Our network names have changed slightly too: DeltaPreferred Option/DeltaPreferred Option USA is now Delta Dental PPO and DeltaPremier/DeltaPremier USA is now Delta Dental Premier. In addition, the DeltaUSA program name has been phased out, with all local and national programs coming under the broader Delta Dental brand name. A "National Coverage" tagline will be used to differentiate national program materials when relevant.

Along with these minor changes, we're updating our logo and color palette, and will be giving our Web site a new look by early 2007.

Thanks for your patience as we transition in the new names and design. Please contact Cathy O'Connell at [coconnell@deltadentalne.org](mailto:coconnell@deltadentalne.org) for the new logo if you need to update your communications.



Current Name	Updated Name
Delta Dental Plan of Nebraska	Delta Dental of Nebraska
DeltaPremier and DeltaPremier USA	Delta Dental Premier
DeltaPreferred Option and DeltaPreferred Option USA	Delta Dental PPO

## NEW SUBSCRIBER NUMBERS ON DELTA DENTAL CORRESPONDENCE

Delta Dental of Nebraska is committed to protecting the privacy of our groups and subscribers. On September 1, 2006, we implemented a new process of assigning subscribers in Delta Dental groups random (system-generated) ID numbers to be used as member ID. This process will be implemented at each group's time of renewal.

After the initial assignment, any subsequent new subscribers from these groups will be assigned system-generated IDs at the time of their enrollment. When enrolling new subscribers, groups will still report their subscribers' Social Security numbers (SSN) for our internal use—but we will immediately assign system-generated IDs.

New system-generated IDs will be printed on Explanation of Benefits, bills, and ID cards and can be used immediately. Claims will be accepted with the new ID or the subscriber's SSN. If you have questions, please call your Delta Dental representative.



# WWW.DELTADENTALNE.ORG

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